Permit #F00052256

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052256 **Type of Permit:** FILMING **Release Date:** 05/07/2012

Production Company	STATION FILM INC
Insured Company Name	STATION FILM INC
Contact Phone No. 1	310-202-7646
Contact Phone No. 2	
Fax	
Address	176 GRAND ST, 5TH FL NEW YORK, New York 10013
Production Title	LOS ANGELES TOURISM & CONVENTION BOARD
Type of Production	Commercial - PSA

Producer	ERIC LINNEY
Director	HAROLD EINSTEIN
1st AD	BRIAN STEVENS
Production Manager	TANYA STEPHENS
FilmL.A. Coordinator	Tim Overbeck
Location Manager	MICHAEL LEVY
Primary Phone	Mobile - 310-308-4487
Secondary Phone	
Location Assistant	TBD TBD
Primary Phone	Office - 323-462-2363
Secondary Phone	

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE SAFETY OFFICER	$320.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,712.00

Number of Locations 4

NOT A PERMIT

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Summary Information

Location

Permit Number F00052256
Production Company STATION FILM INC
Insured Company STATION FILM INC
Production Title LOS ANGELES TOURISM & CONVENT...

Location Manager MICHAEL LEVY
Primary Phone Mobile - 310-308-4487
Secondary Phone

Location Address 189 The Grove Dr, Los Angeles , CA 90036

Location Type Mall

Location Description THE GROVE.

Film Dates 5/9/2012 - 5/9/2012 09:00 - 11:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 52256 - LA TOURISM - AGENT.pdf

Equipment on Location

Type	Quantity
Cube Trucks	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	35
LA City UFSO assigned	29261

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens

Coordinator Note 1 LA CITY UFSO REQUIRED -
5/9: 0900-1100

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information

Location

Permit Number F00052256
Production Company STATION FILM INC
Insured Company STATION FILM INC
Production Title LOS ANGELES TOURISM & CONVENT...

Location Manager MICHAEL LEVY
Primary Phone Mobile - 310-308-4487
Secondary Phone

Location Address 1000 UNIVERSAL STUDIOS BL. (UNIVERSAL CITY WALK), UNIVERSAL CITY, CA, 91068

Location Type Pedestrian walkway

Film Dates 5/9/2012 - 5/9/2012 07:00 - 12:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	15
LA County Field Inspection	1

Filming Activities Handheld equipment; VIGNETTES, HAND HELD CAMERA, TALENT IN FRONTOF "GLOBE";

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note
LA COUNTY FIRE #: 12 1122 51
* FIELD INSPECTION REQUIRED

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information

Location

Permit Number F00052256
Production Company STATION FILM INC
Insured Company STATION FILM INC
Production Title LOS ANGELES TOURISM & CONVENT...

Location Manager MICHAEL LEVY
Primary Phone Mobile - 310-308-4487
Secondary Phone

Location Address 17700 Pacific Coast Hwy, Los Angeles, CA, 90272

Location Name WILL ROGERS STATE BEACH

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 5/9/2012 - 5/9/2012 07:00 - 15:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
1GenFilmPermitConditions_2012-03-01.pdf
2ParkingGuidelines_2012-03-01.pdf
WillRogersBeach_SpecialFilmingConditions_2011-08.pdf

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Equipment on sand; Exterior Dialogue; Handheld equipment; TOWER 2, THEN MOVE TO TOWER 18; WALK AND TALK; SHOWING OFF CALIFORNIA SCENERY FOR TOURISM PROMOTION;

Jurisdiction **Political:** Los Angeles County - Supervisor District 2 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Approvals
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note TOWER 2 IS NOT AVAILABLE FOR USE FROM 1200-1430 HOURS.

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Summary Information

Location

Location 3 of 4

Permit Number	F00052256	**Location Manager**	MICHAEL LEVY
Production Company	STATION FILM INC	Primary Phone	Mobile - 310-308-4487
Insured Company	STATION FILM INC	Secondary Phone	
Production Title	LOS ANGELES TOURISM & CONVENT...		

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00052256	**Location Manager**	MICHAEL LEVY
Production Company	STATION FILM INC	Primary Phone	Mobile - 310-308-4487
Insured Company	STATION FILM INC	Secondary Phone	
Production Title	LOS ANGELES TOURISM & CONVENT...		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Excluding THE ARTS DISTRICT, CHINATOWN, HANCOCK PARK/WINSOR SQUARE, THE PACIFIC PALISADES & Other Special Condition Areas, Los Angeles, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Driving grid

Film Dates 5/8/2012 - 5/9/2012 06:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Exterior Dialogue; Exterior establishing shots; Handheld equipment; THE LOCATIONS THAT THEY WANT TO FILM ARE TOO NUMEROUS TO LIST INDIVIDUALLY; FILMING WILL ONLY BE APPROX 1-2 HOURS AT EACH LOCATION, NO ENCROACHMENT UPON THE PUBLIC RIGHT OF WAY;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
ALL AREAS UNDER THE JURISDICTION OF THE CITY OF LOS ANGELES PERMITS:
VALID FOR REALITY SHOWS ONLY.
MAXIMUM OF 15 CAST/CREW.
HANDHELD EQUIPMENT ONLY.
MAXIMUM OF 5 PRODUCTION VEHICLES (PICTURE CARS, PASSENGER VANS, CAMERA CAR OR CAST/CREW CARS ONLY).
NO FILMING IN RESIDENTIAL AREAS.
MUST CONTACT FILML.A. TO PROCESS A SEPARATE LOCATION FOR ANY FILMING IN RESIDENTIAL AREAS.
NO STOPPING/SETTING UP IN FRONT OF ANY BUSINESSES/MERCHANTS WITHOUT THEIR PRIOR APPROVAL.
INTERIOR FILMING ACTIVITY MAY NOT EXCEED A TWO HOUR TIME FRAME.
PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY WITH A FILMING TIME FRAME EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION WITH FILML.A.
NO STUNTWORK, PRECISION DRIVING, PYROTECHNICS, GUNFIRE OR OTHER HIGH IMPACT ACTIVITY THAT MAY ATTRACT THE CONCERN OF THE PUBLIC.
NO CABLING OR LIGHTING SET UPS.
NO BLOCKING OF EXITS, ENTRANCES OR DRIVEWAYS.
MUST NOT COMPROMISE FIRE/EMERGENCY PROTECTION SYSTEMS.

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Summary Information — Location

Permit Number	F00052256	**Location Manager**	MICHAEL LEVY
Production Company	STATION FILM INC	Primary Phone	Mobile - 310-308-4487
Insured Company	STATION FILM INC	Secondary Phone	
Production Title	LOS ANGELES TOURISM & CONVENT...		

IT IS THE RESPONSIBILITY OF THE PRODUCTION COMPANY TO BE AWARE OF SPECIAL CONDITIONS AREAS, WHICH ARE EXCLUDED. THEY INCLUDE, BUT ARE NOT LIMITED TO: THE ARTS DISTRICT, CHINATOWN, HANCOCK PARK/WINDSOR SQUARE, AND THE PACIFIC PALISADES. A COMPLETE LIST OF SPECIAL CONDITION AREAS CAN BE FOUND AT WWW.FILMLA.COM.
SEPARATE PERMITS & APPROVALS MUST BE OBTAINED FOR USE OF ANY LOS ANGELES COUNTY OR CITY PROPERTY/FACILITY.
NO INTERFERENCE WITH OTHER PRODUCTIONS OR SPECIAL EVENTS.
LOCATION(S) OF FILMING SHALL BE DISCLOSED WHEN REQUESTED BY L.A.P.D. OR FILML.A.
NO INTERFERENCE WITH VEHICULAR OR PEDESTRIAN TRAFFIC.
MUST OBEY ALL RULES OF THE ROAD.
NO EQUIPMENT MAY EXTEND OUTSIDE OF SINGLE TRAFFIC LANE OR OBSTRUCT DRIVER'S VIEW.

Approvals LOS ANGELES POLICE DEPARTMENT — Gabriel Martinez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Station ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 5/3/2012

Representative's Signature

MICHAEL LEVI

Representative's Name (Please Print)

Representative's Title (Please Print)

Station

Name of Principal (i.e. company name) (Please Print)

176 Grand St. 5th Floor

NY, NY 10014

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NO PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

WILL ROGERS STATE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- When utilizing beach in front of Gladstone's (Lifeguard tower #3), companies must also contact Gladstone's at (310) 459-9746 for approval to use the area.
- All equipment must be 10 feet from bike path.
- No filming at Lifeguard tower #4 due to private beach at Bel-Air Bay Club.
- Exceptions can be made for playback or amplified sound after 10 p.m. at Will Rogers State Beach and will require a FilmL.A. Coordinator to seek prior approval from the Third District's Board of Supervisors office.
- No filming, blocking or parking on access ramps or storm drains.
- Companies must fly cables over bike path.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

NOT A PERMIT